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“GATEWAY TO CORNWALL” – OPPORTUNITIES FOR PL12 COMMUNITY (Updated 11 Jan 05)

ECONOMY & TOURISM	
Economy	<p>Saltash Fore Street to be redeveloped and upgraded to be a town centre focus</p> <p>Attract more medium-sized businesses to PL12</p> <p>Encourage links with Tamar Valley traders / market gardeners</p> <p>Review and improve signage to Saltash town centre, industrial estates etc.</p> <p>Develop “Gateway to Cornwall” icon / logo</p> <p>Encourage use of broadband for home working</p> <p>Continue to lobby for the use of Broadmoor Farm as a possible area for industrial development for new medium and large businesses.</p>
Tourism	<p>Development of Tamar estuary / river accesses</p> <p>Development of water activities and sports</p> <p>Develop and rebrand website as PL12 facility to attract visitors and provide local information for residents and business people. Link with Saltash Community School saltash.net initiative</p> <p>Development of brochures to attract visitors</p> <p>Review of signage needs and provide adequate signs</p> <p>Review and capitalise on area’s heritage and history</p> <p>Develop short-term break holiday opportunities – collaborate with PL12 villages</p> <p>Attract more Plymouth visitors</p> <p>Capitalise on tourism opportunities in PL12 including National Trust sites etc.</p>

COMMUNITY PLANNING, HEALTH & HOUSING

Population	<p>A real chance to build connections across the PL12 area</p> <p>The increasing elderly population potentially may bring more disposable income and more time to give.</p> <p>Potentially a continuing population growth area</p> <p>2 large education establishments – Community School and FE College – which could be used to develop area identity with wider catchment and commitment to develop common links</p> <p>More FE + HE opportunities may encourage young people to stay locally rather than move</p> <p>Proximity to Plymouth’s economy</p> <p>Local Health Trust with responsibility for commissioning future health care</p>
Housing	<p>Influence regional planning by ensuring PL12 voice is heard in Regional Spatial Strategy debate and policy development by Cornwall County, Plymouth City and South West Regional Assembly / South West Regional Development Agency.</p> <p>Ensure adequate information is available to PL12 residents on Regional Spatial Strategy issues</p> <p>Ensure emphasis is on sustainability</p> <p>“Ready made” homes</p> <p>Receipt of second homes’ council tax</p>
Crime & Community Safety	<p>Promote community interest and support in maintaining good level of Community Safety.</p> <p>Engagement of Youth Service/Sports Clubs to work positively with young people.</p> <p>Proposals to engage with parents of anti-social behaviour people through a multi-agency approval.</p> <p>Consider ways of positive use of Anti-Social Behaviour Legislation e.g. ASB Orders, Dispersal Order Zones and Alcohol Free Zones.</p>
Local Government & Community Organisations	<p>Build connections and new links across the PL12 area</p> <p>Use MCTi process to provide opportunity to influence local planning</p> <p>“Cloning” ideas / projects from other successful groups</p> <p>“Welcome” pack for new estates</p> <p>Community School taking on network role</p> <p>Opportunities for youth connections across the PL12 area</p>

COMMUNITY PLANNING, HEALTH & HOUSING (CONT)

Sports & Leisure

More opportunities for commercial sports and leisure activities

Huge potential for watersports development recognising over subscription for such facilities in Plymouth

Opportunity to open up access to school facilities all year round

Saltmill Park, Saltash, has unfulfilled potential as sports & leisure facility

Interest in developing area wide sports/leisure discussion forum

Significant open spaces and parks available but not well utilised

Consider extending Saltash Parks Interest Group initiatives to PL12 villages

Footpaths and bridle ways could be developed and sympathetically exploited

Improve access to Tamar estuary riverside

Develop PL12 register of sports clubs/leisure groups to improve access by local population

EDUCATION, CULTURE & HERITAGE

Education	<p>Multi-functional Community Bus Service e.g. Children (school run – pre- & post-school, Young people (sports etc), older people (shopping, trips etc.)</p> <p>Primary Schools to provide nursery / playgroups</p> <p>Internet Café e.g. Brunel Pub, K2, Livewire etc – needs to be separate from education provision</p> <p>Maximise use of St Mark & St John College placement students in PL12 community, e.g. Youth Service / other community activities</p> <p>Development of Inclusion Unit / Behavioural Support Unit at Saltash Community School</p> <p>Pursue proposals for extended schools</p> <p>Encourage proposals for new and larger sites for Saltash Community School and Cornwall College, Saltash</p> <p>Link with youth projects of adjacent MCTi areas</p>
Culture & Heritage	<p>Leaflet linking Saltash with PL12 parishes</p> <p>Saltash Town & area guide</p> <p>Communication with new estates in Saltash</p> <p>Provision of 250 seat multi-purpose hall for events</p> <p>Education programme at Mary Newman's Cottage, e.g. medicines, herbs, gardening, historical learning events</p> <p>Expand postal library service, e.g. CDs / DVDs</p> <p>Create community support group for elderly & other users of above postal library service, e.g. recycling CD & DVD players to those in need</p> <p>PL12 Area Manager to manage PR / publicity / community diary / website / events</p> <p>Involvement of young people in project to further develop website to meet PL12 community needs / listing of organisations etc. N.B. with support of "silver surfers"?</p> <p>Build new website in association with saltash.net</p> <p>Production of booklet about eminent PL12 people past and present</p> <p>Improve links with Tamar Valley Tourism Association / Tamar Valley Service AONB etc</p>

ENVIRONMENT

Environment	<p>Redevelopment of Saltash Fore Street and surrounding area to maximise its strategic position, and to capitalise on outstanding views</p> <p>Initiate an open competition for the redesign / redevelopment of Saltash town centre</p> <p>Provision of a visitors' centre to promote both the local area and Cornwall</p> <p>Promote and encourage long term use of Churchtown Farm recreational area</p> <p>Promote the World Heritage Site inscription for the Tamar Valley Mining Industry</p> <p>Promote / expand Saltash Heritage Museum</p> <p>Find mixed use for Saltash Station to prevent decay and unsightly area</p> <p>Promote PL12 villages' community bus schemes to enable access to and from Saltash</p> <p>Link in with Tamar Community Futures MCTi plans and proposals</p> <p>Link in with Tamar Valley AONB plans and proposals</p>
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TRANSPORT & ACCESSIBILITY

<p>Proximity to Plymouth</p>	<p>In the future if links with Plymouth become more heavily used and congested, and if Plymouth introduce congestion charging a park and ride scheme may be a more viable proposition.</p> <p>Being included in the Plymouth Urban Area will give access to development grants targeted at these areas.</p> <p>Improve the use of rail links to the National network by both commuter and national passenger use and freight.</p> <p>Develop ferry and water taxi services</p>
<p>Rural Inclusion</p>	<p>Develop the use of rail links at St Germans.</p> <p>Support the creation of small community bus / taxi services in PL12 to feed into timetabled bus routes, ensuring they are available to wide cross-section of the rural and town community thereby increasing the use and viability of these services.</p> <p>Don't re-invent the wheel. Learn from elsewhere where community schemes have been successful.</p> <p>Ensure that any potential users are made full aware of the services provided.</p>
<p>Youth and hard to reach groups</p>	<p>Support schemes to enable young and hard to reach groups to access transport in order to lead fuller social and productive lives which in turn enriches the overall community and reduces the strain on families and Social Services.</p>
<p>Infrastructure</p>	<p>Increase access to rail use by provision of parking specifically for train users and improving platforms</p> <p>Redesign bus bays in Fore Street and provide bus bays and shelters in North Road.</p> <p>Provide safe pedestrian crossings connecting Fore Street and North Road to form transport hub with links to and information about bus, rail and Taxi services.</p> <p>Provide park and ride services to Plymouth.</p> <p>Encourage use of cycles with cycle ways and safe storage at retail and other outlets.</p> <p>Encourage travel on foot by providing safer crossing points on major and busy roads</p>
<p>Impact of IT on Transport</p>	<p>Reduce the need to travel by providing on line services that allow access and two way reaction with Local Government, Local Health Centres and Hospitals and the pre- booking and self printing of Tickets via personal computers or machines at railway stations and park and ride parking areas.</p>

“GATEWAY TO CORNWALL” – Saltash and Surrounding Parishes MCTi
(Botusfleming / Landrake / Landulph / Pillaton / St Germans / St Mellion)

ECONOMY & TOURISM - SWOT SUMMARY (updated 11 Feb 05)

Topic	Strengths	Weakness	Opportunities
Economy	<p>Unemployment below national average</p> <p>PL12 is part of designated Objective 1 area</p> <p>Diversity of small local businesses</p> <p>Quality of life for families – good access to schools, and other amenities</p> <p>Easy access to Plymouth</p>	<p>Part time employment is higher than the national average</p> <p>Employment opportunities have remained relatively static over the last 5 years</p> <p>Average earnings from local employment below national average – therefore difficult to attract skilled labour</p> <p>Majority of working population (53%) is dependent on employment in Plymouth</p> <p>Saltash does not have authority to adjust business rates to attract new businesses</p> <p>Opportunities for grants for new businesses poorly advertised</p> <p>Inadequate sites for large business operations</p> <p>Loss of tourism is not a significant threat to employment</p>	<p>Attract more small and medium sized businesses</p> <p>Identify what grants are available for new business opportunities</p> <p>Promote the expansion of large national and regional businesses into PL12 area</p> <p>Develop a “Gateway to Cornwall” logo to identify the area</p> <p>Identify and implement preferred Saltash Fore Street upgrading scheme to enable regeneration of town centre</p> <p>Encourage use of broadband to enable increased number of people to work from home</p> <p>Develop attractive and professional website with “Gateway to Cornwall” (PL 12 area) identity providing tourism, business and local information QUICK WIN PROJECT?</p> <p>Review road signs for business visitors and provide adequate signage</p> <p>Maintain public awareness of the benefits of Broadmoor Farm as a possible site for future development</p>

Topic	Strengths	Weakness	Opportunities
Tourism	<p>Good camping and caravan sites</p> <p>Reasonable numbers of hotel and B&B rooms</p> <p>Good golf courses</p> <p>Beautiful countryside and views</p> <p>Some good pubs, inns and restaurants in PL12 villages</p> <p>St Mellion Golf and Country Club s one of largest conference centres in Cornwall</p> <p>Saltash Town Trail brochure available in Guildhall and County library</p> <p>Saltash website</p> <p>Part of PL12 is designated as AONB</p> <p>PL12 area has significant historical and heritage links and sites</p>	<p>No significant permanent visitor attractions in Saltash</p> <p>Existing annual events do not attract staying visitors</p> <p>Tourism does not provide significant employment</p> <p>Approach to Saltash is unappealing and poorly signed</p> <p>Fore Street, Saltash, is unattractive to visitors</p> <p>Tamar and Lynher rivers are difficult to access from the shore except in small number of locations</p> <p>Tourist accommodation is in competition with Plymouth and Looe both of which offer wide choice for holiday activities.</p> <p>Saltash and PL12 are not viewed by the general public as a tourist destination</p> <p>No Tourist Information Centre in PL12. Tourist information points in Saltash Guildhall and Trerulefoot (both only providing leaflets) are only open part-time.</p> <p>No identifiable opportunities to expand tourism</p> <p>Limited winter tourist attractions in PL12 (Oct to Mar) – area considered to be cold and wet in winter.</p> <p>Visitors do not contribute significantly to PL12 economy</p> <p>Generally poor signage both for entry into Saltash and for directing visitors to attractions. No signage to Saltash waterfront or ferry service.</p> <p>No public transport from ferry to Saltash town centre</p>	<p>Identify and develop river access in PL12 area to enable increased and diverse river activities</p> <p>Establish list of tourist attractions including heritage and historic sites, with supporting information for website and printed material</p> <p>Develop range of brochures to attract visitors</p> <p>Identify where tourism signs are needed and provide adequate signs</p> <p>Capitalise on proximity to Tamar Valley AONB, Cotehele House & Quay National Trust and other heritage sites, e.g. former mines, pumping houses, etc.</p> <p>Develop a tourism strategy to reflect the wishes of the local community as a whole, without detrimental impact on quality of life of permanent residents.</p> <p>Work with existing organisations and providers, e.g. CDC, St Mellion Golf and Country Club, China Fleet Club, sports and leisure clubs, etc.</p> <p>Capitalise on existing area events e.g. Saltash Regatta, May Fair, National Water-skiing competition up-stream of bridges, St German Literary Festival etc.</p> <p>Investigate opportunities for short break holidays in collaboration with rural communities and Plymouth</p> <p>Review possible improvements to Tourist Information Points in PL12</p>

“GATEWAY TO CORNWALL” – Saltash and Surrounding Parishes MCTi
(Botusfleming / Landrake / Landulph / Pillaton / St Germans / St Mellion)

ENVIRONMENT - SWOT SUMMARY (updated 3 Feb 05)

Topic	Strengths	Weakness	Opportunities
Environment	<p>Distinctive landmarks, views and features throughout the area</p> <p>River access to boating and water activities</p> <p>Distinctive focal points, e.g. pubs, open air meeting places, attractive villages etc.</p> <p>Historic sites and buildings, e.g. village and town churches, Saltash Guildhall, Mary Newman’s cottage, Elliott’s shop, Brunel railway bridge etc</p> <p>Strong and active communities in PL12 villages and many areas of Saltash</p> <p>Strong historical and existing commercial links between Saltash and PL12 villages, e.g. meat, fresh vegetables etc</p> <p>Strong historical and existing sporting and recreational links between Saltash and PL12 villages</p> <p>Part of PL12 area designated AONB</p> <p>Important historic associations e.g. Drake, Brunel etc</p> <p>Beautiful countryside, green lanes & riverside</p> <p>Common design / building material in a number of Saltash and surrounding village buildings,</p>	<p>Poor visual impact of Saltash Fore Street</p> <p>Saltash lacks focal point, e.g. market square in town centre</p> <p>Saltash riverside area suffers from 1960s style unattractive buildings without character</p> <p>Main routes into Saltash are uninspiring</p> <p>Saltash Fore Street has a problem with traffic congestion & is poorly designed for buses</p> <p>At night area suffers from light pollution from Saltash street lights, local industry, local leisure areas, and Plymouth urban area</p> <p>Small number of public slips and access points to rivers</p>	<p>Redevelopment of Saltash Fore Street and surrounding area to maximise its strategic position, and to capitalise on outstanding views</p> <p>Initiate an open competition for the redesign / redevelopment of Saltash town centre</p> <p>Provision of a visitors’ centre to promote both the local area and Cornwall</p> <p>Promote and encourage long term use of Churchtown Farm recreational area</p> <p>Promote the World Heritage Site inscription for the Tamar Valley Mining Industry</p> <p>Promote / expand Saltash Heritage Museum</p> <p>Find mixed use for Saltash Station to prevent decay and unsightly area</p> <p>Promote PL12 villages’ community bus schemes to enable access to and from Saltash</p> <p>Establish & promote links with Tamar Valley AONB</p> <p>Establish and promote links with Tamar Valley Futures MCTi (Tavistock / Callington area)</p> <p>Establish and promote links with Torpoint & Rame Peninsula MCTi</p>

“GATEWAY TO CORNWALL” – Saltash and Surrounding Parishes MCTI
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TRANSPORT & ACCESSIBILITY - SWOT SUMMARY (updated 3 Feb 05)

Topic	Strengths	Weakness	Opportunities	T
Proximity to Plymouth	<p>Ease of access to the National Road Network is an advantage for local business and those from the area that need or wish to travel.</p> <p>Ease of access to the National and international Rail network for those wishing to travel by Rail.</p>	<p>Saltash will always suffer periodic disruption because of the need for maintenance of the Tamar Road Bridge.</p> <p>Being included in the Plymouth Urban Area will make it difficult or impossible to access grants available to subsidize rural transport in the PL12 area</p>	<p>In the future if links with Plymouth become more heavily used and congested, and if Plymouth introduce congestion charging a park and ride scheme may be a more viable proposition.</p> <p>Being included in the Plymouth Urban Area will give access to development grants targeted at these areas.</p> <p>Improve the use of rail links to the National network by both commuter and national passenger use and freight.</p>	<p>F a to P h c m ic V b g w H fr A s</p>
Rural Inclusion	<p>The rural areas of PL12 have good road access to Plymouth and the National road network via the A38 & A388 and to the rest of Cornwall via A38 & A30.</p> <p>St Germans has access to the national rail network and to other stations in Cornwall.</p> <p>Villages alongside the A38 & A388 have at least daily access to bus transport to Saltash and Plymouth</p>	<p>Those families with access to only one car or no car at all have limited or no access to commercial transport with the possible exception of free supermarket busses.</p> <p>This makes access to social / evening activities and hospital medical facilities very difficult or impossible</p>	<p>Develop the use of rail links at St Germans.</p> <p>Support the creation of small community bus / taxi services in PL12 to feed into timetabled bus routes, ensuring they are available to wide cross-section of the rural and town community thereby increasing the use and viability of these services.</p> <p>Don't re-invent the wheel. Learn from elsewhere where community schemes have been successful.</p> <p>Ensure that any potential users are made full aware of the services provided.</p>	<p>N ir e M o w a ir T a e</p>

Topic	Strengths	Weakness	Opportunities
Youth and hard to reach groups	<p>Young people attending school or the majority of daytime further education have access to specifically provided transport</p> <p>Seriously disabled persons needing medical treatment have access to specifically provided transport.</p>	<p>Youth by definition are too young to hold driving licences making them reliant on cycles / public/commercial Transport / friends or family</p> <p>Some disabled persons even if they can afford to are unable to use their own transport unaided.</p>	<p>Support schemes to enable young and hard to reach groups to access transport in order to lead fuller social and productive lives which in turn enriches the overall community and reduces the strain on families and Social Services.</p>
Infrastructure.	<p>Good road links with National Network.</p> <p>National Rail Link along the Southern border of PL12.</p> <p>Majority of bus stops have bus boarders.</p> <p>Reasonable provision of car parking provisions in Saltash</p>	<p>Congested bus bays in Saltash Fore St</p> <p>Poor parking and signage, and poor platform accessibility at rail stations</p>	<p>Increase access to rail use by provision of parking specifically for train users and improving platforms</p> <p>Redesign bus bays in Fore Street and provide bus bays and shelters in North Road.</p> <p>Provide safe pedestrian crossings connecting Fore Street and North Road to form transport hub with links to and information about bus, rail and Taxi services.</p> <p>Provide park and ride services to Plymouth.</p> <p>Encourage use of cycles with cycle ways and safe storage at retail and other outlets.</p> <p>Encourage travel on foot by providing safer crossing points on major and busy roads.</p> <p>Establish regular ferry service to Plymouth</p>
Impact of IT on Transport	<p>Reduce local traffic with internet shopping replacing multiple car journeys with single delivery van.</p>	<p>Resistance to use by non IT friendly people.</p>	<p>Reduce the need to travel by providing on line services that allow access and two way reaction with Local Government, Local Health Centres and Hospitals and the pre- booking and self printing of Tickets via personal computers or machines at railway stations and park and ride parking areas.</p>

“GATEWAY TO CORNWALL” – Saltash and Surrounding Parishes MCTi
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EDUCATION, CULTURE & HERITAGE - SWOT SUMMARY (updated 3 Feb 05)

Topic	Strengths	Weakness	Opportunities	T
Education	<p>Good quality primary & secondary education in PL12</p> <p>Cornwall College, Saltash, has strong sense of community</p> <p>Saltash and Plymouth combined provide access to broad range of good secondary education</p> <p>Good access to youth accreditation schemes at K2 and Livewire Youth Clubs for young people not in education</p>	<p>Cornwall College, Saltash, is constrained by small site area</p> <p>Cornwall College, Saltash, has limited vocational training choices</p> <p>Travel to CFE, Plymouth, and Duchy College sites difficult</p> <p>New estates in Saltash have poor access to Nursery and Primary Schools & no bus service, e.g. Pilmere</p> <p>Lack of sufficient Nursery & Playgroup places</p> <p>Lack of sufficient funds for Youth Services</p> <p>Too many young people adrift in society – est. 50</p>	<p>Multi-functional Community Bus Service e.g. Children (school run – pre- & post-school, Young people (sports etc), older people (shopping, trips etc.)</p> <p>Primary Schools to provide nursery / playgroups</p> <p>Internet Café e.g. Brunel Pub, K2, Livewire etc – needs to be separate from education provision</p> <p>Maximise use of St Mark & St John College placement students in PL12 community, e.g. Youth Service / other community activities</p> <p>Support the development of the Inclusion Unit / Behavioural Support Unit at Saltash Community School</p> <p>Identify new site for Saltash Community School to enable expansion</p> <p>Identify new site for Cornwall College, Saltash, to enable expansion</p> <p>Initiate and support links with adjacent MCTi areas for youth educational activities</p> <p>Work with Saltash Community School to link “saltash.net” initiative with Gateway to Cornwall website</p> <p>Identify ways to maximise use of PL12 schools for community educational and other activities</p>	<p>R</p> <p>e</p> <p>F</p> <p>N</p> <p>e</p> <p>tr</p> <p>F</p> <p>/</p> <p>a</p>

Topic	Strengths	Weakness	Opportunities	T
<p>Culture & Heritage</p>	<p>Good library service in Saltash</p> <p>Good mobile library service (Liskeard based)</p> <p>Tamar Protection Society</p>	<p>PL12 has little sense of community</p> <p>Engagement with young people poor</p> <p>No cinemas, theatres or art galleries in PL12</p> <p>Plymouth is viewed by outside agencies and public authorities as providing adequate facilities for above</p> <p>Lack of multi-purpose hall / venue for events / plays etc.</p> <p>Existing small halls are over-subscribed</p> <p>Community Diary has limited support / use (limited to Saltash events 3-month look-ahead, posted on Saltash notice boards (7?) + website + local press), e.g. new estates not integrated</p>	<p>Leaflet linking Saltash with PL12 parishes</p> <p>Saltash Town & area guide</p> <p>Communication with new estates in Saltash</p> <p>Provision of 250 seat multi-purpose hall for events</p> <p>Education programme at Mary Newman's Cottage, e.g. medicines, herbs, gardening, historical learning events</p> <p>Expand postal library service, e.g. CDs / DVDs</p> <p>Create community support group for elderly & other users of above postal library service, e.g. recycling CD & DVD players to those in need</p> <p>Town Manager to manage PR / publicity / community diary / website / events</p> <p>Involvement of young people in project to further develop website to meet PL12 community needs / listing of organisations etc. N.B. with support of "silver surfers"?</p> <p>Volunteer website manager</p> <p>Production of booklet about eminent PL12 people past and present</p> <p>Improve links with Tamar Valley Tourism Association / Tamar Valley Service AONB etc</p>	<p>R</p> <p>c</p> <p>f</p> <p>R</p> <p>e</p> <p>in</p> <p>S</p>

“GATEWAY TO CORNWALL” – Saltash and Surrounding Parishes MCTi
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COMMUNITY PLANNING, HEALTH & HOUSING - SWOT SUMMARY (updated 21 Feb 05)

Topic	Strengths	Weakness	Opportunities	T
Population	<p>Sizable population – urban hub of Saltash, could support major retailers</p> <p>An area growing in popularity 25% of Caradon pop live in PL12 area</p> <p>Closeness to Plymouth but a different environment Attractive location for people working in Plymouth</p> <p>Reasonably balanced age mix of population</p> <p>No significant levels of poverty</p> <p>Homogenous – no great areas of very poor or very rich</p> <p>Population growth in villages can support the development of local services</p>	<p>Limited connections with hinterland parishes</p> <p>Area does not have coherent identity</p> <p>The averageness of the area – few opportunities to attract special funding/attention</p> <p>Proximity to Plymouth can mean the area is ignored/overlooked for attention</p> <p>Reducing trend in community cohesion/neighbourly activities</p> <p>Dormitory area for Plymouth</p> <p>Lack of parish plans in St Germans, Landrake, and Botus Fleming</p> <p>Lack of clarity about how population trends will develop in next 20 years</p> <p>Little knowledge of the hidden socially excluded parts of the population (CAB advice?)</p>	<p>A real chance to build connections across the area</p> <p>The increasing elderly population potentially may bring more disposable income and more time to give</p> <p>Potentially a continuing population growth area</p> <p>2 large education establishments – Community School and FE College – which could be used to develop area identity with wider catchment and commitment to develop common links</p> <p>More FE + HE opportunities may encourage young people to stay locally rather than move</p> <p>Proximity to Plymouth's economy</p> <p>Local Health Trust with responsibility for commissioning future health care</p> <p>Work with Caradon District Council and Plymouth City Council on development proposals for Regional Spatial Strategy</p> <p>Capitalise on outcome of Regional Spatial Strategy recommendations</p> <p>Identify infrastructure improvements required and work with Caradon District Council and others to implement</p>	<p>L</p> <p>c</p> <p>F</p> <p>Ir</p> <p>p</p> <p>re</p> <p>L</p> <p>s</p> <p>F</p> <p>h</p> <p>A</p> <p>p</p>

Topic	Strengths	Weakness	Opportunities
Housing	<p>Growing popularity and housing stock increasing in value</p> <p>Varied housing stock from starter homes to detached + mix of owner occupied and rented stock</p> <p>Vast majority of stock in good condition</p> <p>Homelessness levels are insignificant</p> <p>CDC Supported Housing Service has responsibility for the sheltered housing stock</p> <p>Network of travelling wardens for supported housing</p> <p>No significant issue about 2nd home ownership (?) (census check required)</p> <p>Older stock/poorer households within walking distance of Town Centre</p>	<p>Housing needs survey out of date and based on poor planning assumptions</p> <p>Lack of affordable housing for local population, particularly in hinterland</p> <p>Lack of rented accommodation</p> <p>Lack of small properties (1 bed flats)</p> <p>No experience of local development/co-op/self management</p> <p>Friction between GOSW & Caradon + lack of open communication with tenants groups</p> <p>Shortage of "retirement" homes with a secure environment</p> <p>Unclear what the strategy is for socially excluded</p> <p>How fit for future purpose is the sheltered housing?</p>	<p>Opportunity to influence new planning approach – the regional spatial strategy</p> <p>Emphasis on sustainability</p> <p>"Ready made" homes</p> <p>Receipt of 2nd home council tax</p>
Crime & Community Safety	<p>Overall crime levels are low in PL12 in key areas of burglary, car crime and violence as confirmed by the Crime and Disorder Audit 2004.</p> <p>Neighbourhood Watch schemes exist in a range of areas and are supported by the Police Community Messaging System.</p> <p>Residents have not reported significant fear of crime issues in any part of PL12.</p> <p>Saltash has CCTV in Fore Street and a Community Support Officer.</p> <p>No significant 'liveability' or fear of crime triggers identified e.g. piles of rubbish/litter, abandoned vehicles, graffiti etc.</p>	<p>Fewer Police to cover large geographical area containing isolated villages, houses and in town.</p> <p>Some villages report anti-social behaviour by young people with little alternative activities available to them.</p> <p>Some of this alcohol related.</p> <p>Proximity to Plymouth may increase vulnerability to 'commuting' offenders from the City.</p> <p>Businesses on industrial estates reported anti-social behaviour and damage by some young people.</p> <p>No evening/night surveillance.</p>	<p>Community interest and support to maintain good level of Community Safety.</p> <p>Engagement of Youth Service/Sports Clubs to work positively with young people.</p> <p>Proposals to engage with parents of anti-social behaviour people through a multi-agency approval.</p> <p>Consideration of use of Anti-Social Behaviour Legislation e.g. ASB Orders, Dispersal Order Zones and Alcohol Free Zones.</p>

Topic	Strengths	Weakness	Opportunities
<p>Local Government & Community Organisations</p>	<p>Reasonably large number of active organisations in some parts of area – e.g.Saltash, St Germans</p> <p>Numbers of officers employed by Caradon for partnership work Saltash Town council working at participation with population and greater transparency in decisionmaking</p> <p>Active tenants forum in Caradon</p> <p>Healthy neighbourhood watch network</p> <p>Some examples of successful resident groups e.g. Saltash Waterside Residents Assoc</p>	<p>Limited tradition of Saltash and hinterland operating together</p> <p>Many people in area not affiliated or participating in community groups/activity</p> <p>Previous planning initiatives have not all led to positive action, e.g. “disengagement” of residents of new estates</p> <p>Lack of coordination between community organisations</p> <p>No tradition of Parish Councils & Saltash Town Council working together</p> <p>Limited and difficult to access information on community groups – lack of accessible, up to date communication network</p> <p>No specific Caradon officer with role of coordinating or building capacity for community involvement</p> <p>Perception that Cornwall CC is remote and disinterested</p>	<p>Opportunity to build connections and new links across the area</p> <p>MCTi process provides an opportunity to influence planning</p> <p>“Cloning” successful groups</p> <p>“Welcome” pack for new estates</p> <p>Community School taking on network role</p> <p>Opportunities for youth connections across the PL12 area</p>

Topic	Strengths	Weakness	Opportunities
Health	<p>Local Primary Care Trust has responsibility for commissioning health services for local area</p> <p>There appears to be an adequate level of GPs and primary care services for the area</p> <p>Main General Hospital with specialist services on a direct bus route from Saltash</p> <p>Mortality rates for the PL12 area are below the national average</p> <p>Resources becoming available in local area to support NSFs (e.g. stroke, falls service, CHD)</p> <p>New investment in a proactive approach for the maintenance of sound health for local population</p> <p>A Healthy Living forum for the area exists</p> <p>Initiatives taking place in Saltash to improve health focus and support on new housing estate and an initiative on mental health</p>	<p>Perceived deficit in access to the following services</p> <ul style="list-style-type: none"> - sexual health and resources to combat teenage pregnancy - dentistry - mental health services, particularly for older people - information on relevant resources to maintain healthy living <p>Main access route for health services is through the GP. This may not be most appropriate, accessible route for younger people and people with mental health problems</p> <p>Suicide rates are above the national average</p> <p>Little knowledge of the health needs and requirements of the rural area around Saltash</p> <p>Perception of lack of available information for the public / communities on resources / supports to aid healthy living</p>	<p>To develop a network amongst primary care to strengthen PL12 identity and influence</p> <p>To filter Health consultation through the MCTi</p> <p>To connect with Public Health to strengthen a proactive approach to prevent ill health</p> <p>To improve available information for local population on Health provision and support – web based for improved access and updating</p> <p>To create more accessible support to younger people and people with mental health problems</p> <p>Voluntary bodies could be involved more significantly in raising opportunities to improve the quality of life within the PL12 area</p> <p>To influence the development and future available functions within St Barnabus Hospital</p> <p>To influence developments relation to locality based commissioning – a GP led Government initiative</p>

Topic	Strengths	Weakness	Opportunities	T
Sports & Leisure	<p>Beautiful location and potential for sensitive development</p> <p>High active membership and support for some sports/leisure groups</p> <p>Many organisations have strong youth sections</p> <p>Well used public leisure centre</p> <p>Substantial private leisure investment in the area</p> <p>Good level of youth take up and activity</p> <p>Wide range of activities/clubs for a variety of age ranges – indoors, outdoors and watersports</p> <p>2 nature reserves</p> <p>Special Interest Group exists to focus on play development</p>	<p>Insufficient outdoor (e.g. football, rugby, tennis) facilities for demand and in poor state of maintenance</p> <p>Too far to travel to reach facilities – some inaccessibility</p> <p>Insufficient indoor facilities for demand with insufficient storage</p> <p>Insufficient sports pitches to meet demand and government guidelines</p> <p>Unfinished/limited use of Saltmill</p> <p>Limited planning involvement and inadequate link up with local interests, schools and the private sector</p> <p>Many clubs/organisations running on shoestring funds</p>	<p>Opportunities to expand commercial sports and leisure activities</p> <p>Huge potential for watersports development – over subscription for such facilities in Plymouth</p> <p>Opportunity to open up access to school facilities all year round</p> <p>Saltmill has unfulfilled potential</p> <p>Interest in developing area wide sports/leisure forum</p> <p>Identify proposals for better use of open spaces in Saltash</p> <p>Saltash Parks Improvement Group's (SPIG) initiatives could be extended to benefit PL12 villages</p> <p>Footpaths and bridle ways could be improved and better exploited</p> <p>Improve access to Tamar estuary</p> <p>Develop central register of sports register of sports clubs/leisure groups to improve access</p>	<p>C</p> <p>th</p> <p>fa</p> <p>F</p> <p>c</p> <p>M</p> <p>L</p> <p>a</p> <p>o</p> <p>L</p> <p>d</p> <p>fa</p> <p>lc</p>

"GATEWAY TO CORNWALL" - POTENTIAL PROJECTS BY RANKING (SECOND DRAFT - 23

HIGH CONTRIBUTION & EASY TO DELIVER

High & Easy	CP 1	2 large education establishments – Saltash.net Community School and Cornwall College – could be used to develop area identity with wider catchment and community develop common links
High & Easy	CP 18*	Develop central register of sports clubs/leisure groups to improve access
High & Easy	CP 22*	The establishment of a group – with public and commercial representatives - committed to plan for local development focused on the Tamar
High & Easy	CP 23*	Development of plans for facilities for watersports with an eye to a successful 2012 London or Paris Olympic bid – any facilities (accommodation and other facilities) retained for local ongoing use
High & Easy	CP 25*	Setting up and maintaining through the Saltash Community School, Saltash.net, a web based information network which provides information on community resources well being, sport and leisure activity within the PL12 area. To also open up interactive notice boards capturing views and information relating to unmet need, unava and highlights issues for the socially excluded and hard to reach groups (see also CP 10, EC 4, ED 4 & 11)
High & Easy	CP 7*	"Welcome" pack and area guide for new estates in Saltash and PL12 villages (see also ED 8)
High & Easy	CP 8	Saltash.net Community School taking on network role
High & Easy	EC 10*	Capitalise on existing events in the PL12 area (see also EC 9 & EN 2)
High & Easy	EC 11*	Develop business centre and support service
High & Easy	EC 2*	Develop a "Gateway to Cornwall" brand to identify the area
High & Easy	EC 4*	Develop attractive and professional website with "Gateway to Cornwall" (PL 12 area) identity providing tourism, business and local information (see also CP 10, ED 4 & 11)
High & Easy	EC 8*	Heritage mapping - capitalise on proximity to Tamar Valley AONB, Cotehele House & Quay National Trust and other heritage sites, e.g. former mines, pumping holes
High & Easy	EC 9*	Develop a tourism strategy (see also EC 10 & EN 2)
High & Easy	ED 4*	Work with Saltash Community School to link "saltash.net" initiative with Gateway to Cornwall website (see also CP 10, CP 25, EC 4 & ED 11)
High & Easy	ED 6	Leaflet linking Saltash with PL12 parishes (see also CP 7, ED 7 & ED 8)
High & Easy	ED 7	Saltash Town & area guide (see also CP 7, ED 6 & ED 8)
High & Easy	ED 8	Communication with new estates in Saltash (see also CP 7, ED 6 & ED 7)
High & Easy	EN 4*	Establish and promote links with Tamar Valley Futures MCTI (Tavisstock / Callington area)
High & Easy	EN 5*	Establish and promote links with Torpoint & Rame Peninsula MCTI
High & Easy	EN 6*	Establish and promote links with Tamar Valley AONB
High & Easy	EN 7*	Promote the World Heritage Site inscription for the Tamar Valley Mining Industry
High & Easy	EN 9*	Promote important historic associations e.g. Drake, Brunel etc
High & Easy	TR 17*	Provide secure cycle racks in Fore St, town car parks, library, health centre (as sited at the Leisure Centre complex in Callington Rd), railway station and the retail Avery Way.
High & Easy	TR 21*	Investigate the provision of disabled parking in Fore St Saltash
High & Easy	TR 7	Develop strategy for business transport
High & Easy	PC1 (CP)	Provide advice to St Germans Parish Council on initiating Parish Plan
High & Easy	PC5 (CP)	Investigate strategy for provision of village services
High & Easy	PC6 (EC)	Improve poor public toilet provision in Saltash town centre

HIGH CONTRIBUTION & DIFFICULT TO DELIVER

High & Difficult	CP 10*	To improve available information for local population on health provision and support – web based for improved access and updating (s 25, EC 4, ED 4 & ED 11)
High & Difficult	CP 11B	To create more accessible support to people with mental health problems
High & Difficult	CP 12	To influence the development and future available functions within St Barnabas Hospital
High & Difficult	CP 13*	Huge potential for watersports development – over subscription for such facilities in Plymouth
High & Difficult	CP 17	Improve access to Tamar estuary (see also CP 13 & EC 6)
High & Difficult	CP 19*	Development of the Broadmoor Farm site as a Community Campus (see also CP 20, TR 1, TR 5, TR14 and TR 16) + link with expanding opportunities.
High & Difficult	CP 2	More FE & HE opportunities would encourage young people to stay locally rather than move, and has a direct link to jobs
High & Difficult	CP 20	Feasibility study to examine use of Broadmoor Farm site as a Community Campus within the context of the emerging regional spatial st also CP 19, TR1, TR 5, TR 14 and TR 16).
High & Difficult	CP 21	Sensitive development of the Waterside and other riverside areas to enhance tourism, water sport and leisure opportunities
High & Difficult	CP 24*	Redevelopment of Saltash Fore St area
High & Difficult	CP 26	Development of “foyer” scheme providing housing and associated support to young people
High & Difficult	CP 27	Development of a multi agency healthy living centre
High & Difficult	CP 28	Development of an area wide sports/leisure forum which focuses on opportunities for collaboration and development
High & Difficult	CP 3*	Work with CCC, CDC and Plymouth CC on development proposals for Regional Spatial Strategy - opportunity to influence new planning the regional spatial strategy
High & Difficult	CP 9	To develop a network amongst primary healthcare to strengthen PL12 identity and influence
High & Difficult	EC 1	Develop a holistic approach to a wide range of business opportunities
High & Difficult	EC 3*	Identify and implement preferred Saltash Fore Street upgrading scheme to enable regeneration of town centre (see also EN 1 & CP 24)
High & Difficult	EC 6*	Identify and develop river accesses in PL12 area to enable increased and diverse river activities (see also CP 17 & CP 23)
High & Difficult	ED 3*	Identify new site for Saltash Community School to enable expansion (see also CP 19 & 20)
High & Difficult	ED 9*	Provision of medium-sized multi-purpose hall for events
High & Difficult	EN 1*	Redevelopment of Saltash Fore Street and surrounding area to maximise its strategic position, and to capitalise on outstanding views (s 3 & CP 24)
High & Difficult	EN 2*	Provision of a visitors' centre to promote both the local area and Cornwall (see also EC 9 & EC 10)
High & Difficult	EN 3*	Find mixed use for Saltash Station to prevent decay and unsightly area
High & Difficult	TR 1*	In the future if links with Plymouth become more heavily used and congested, and if Plymouth introduce congestion charging a park and rail scheme may be a more viable proposition.(see also TR5, TR 14, TR 16, CP 19 and CP 20)
High & Difficult	TR 11*	Encourage and assist the formation of community, or parish based bus, taxi bus services to feed passengers into the town transport hub routes and facilities thereby increasing their use and viability (see TR3, TR 4 & ED1)
High & Difficult	TR 13	Provide bus link between bus hub and railway station
High & Difficult	TR 14*	Investigate the reactivation of and the possible provision of car parking at the railway halt below the community college at Wearde to inc commuter use (see also TR1, TR 5, CP 19 and CP 20)
High & Difficult	TR 15*	Consider the construction of freight handling and motor-rail facility at Trerulefoot
High & Difficult	TR 16*	Reduce commuter congestion by providing Park & Ride.(see also TR1, TR5, TR 14, CP 19 and CP 20)
High & Difficult	TR 25	Carry out feasibility study of a heliport terminal in PL12
High & Difficult	TR 3*	Support the creation of small community bus / taxi services in PL12 to feed into timetabled bus routes, ensuring they are available to wi section of the rural and town community thereby increasing the use and viability of these services (see also ED 1, TR 4 and TR 11)
High & Difficult	TR 4	Support schemes to enable young and hard to reach groups to access transport in order to lead fuller social and productive lives which enriches the overall community and reduces the strain on families and Social Services.(see also ED1, TR 3 and TR 11)
High & Difficult	TR 5	Provide park and ride services to Plymouth (see also TR1, TR14, CP 19 and CP 20)
High & Difficult	TR 9	Promote the use of Bus Travel by removing aspects that discourage their use
High & Difficult	EN 10*	Promote PL12 villages' community bus schemes to enable access to and from Saltash
High & Difficult	PC2 (ED)	Investigate provision of additional children's nursery places in St Germans
High & Difficult	PC3 (CP)	Investigate provision of additional NHS dental surgeries in PL12
High & Difficult	PC4 (EN)	Investigate ways of reducing unsightly impact of Saltash industrial areas on passing traffic

LOW CONTRIBUTION & EASY TO DELIVER

Low & Easy	CP 29*	Completion of Saltash bridge mosaics
Low & Easy	ED 10	Improve community support group co-ordination for elderly and users of postal library service, e.g. recycling CD & DVD players to those who do not have a car
Low & Easy	TR 18*	Develop strategy for Saltash and PL12 cycle and foot paths
Low & Easy	TR 20*	Ferry links with Plymouth

LOW CONTRIBUTION & DIFFICULT TO DELIVER

Low & Difficult	CP 11A	To create more accessible support to younger people for emotional and sexual problems
Low & Difficult	CP 14*	Open up access to school facilities all year round
Low & Difficult	CP 15*	Saltmill Park in Saltash has unfulfilled potential
Low & Difficult	CP 16	Saltash Parks Improvement Group's (SPIG) initiatives could be extended to benefit PL12 villages
Low & Difficult	CP 5*	Engagement of Youth Service & Sports Clubs to work positively and all-embracingly with young people
Low & Difficult	ED 1*	Multi-functional Community Bus Service e.g. children (school runs), - young people (sports etc), older people (shopping, trips etc.) – (see also CP 14)
Low & Difficult	ED 5*	Identify ways to maximise use of PL12 schools for community educational and other activities (see also CP 14)
Low & Difficult	TR 10*	Provide coach parking near to the town centre to encourage visitors to use the town's shops and facilities
Low & Difficult	TR 12*	Improve the surrounds of the Saltash Railway Station and waiting area, provide ticket office and toilets, and improve parking arrangements
Low & Difficult	TR 19*	Improve crossing points on main roads to make travel on foot safer.
Low & Difficult	TR 2	Develop the use of rail links at St Germans
Low & Difficult	TR 22	Inclined railway from Waterside to Lower Fore St or North Rd
Low & Difficult	TR 23*	Cable Car hung under Brunel's Bridge
Low & Difficult	TR 24*	Seasonal Eco-bus / small bus linking the Saltash ferry with Fore St, returning via Culver Rd, rail station and key points on the Heritage Trail
Low & Difficult	TR 6	Reduce the need to travel by providing on line services that allow access and two way reaction with Local Government, Local Health Centres, Local Businesses, Local Schools, Local Hospitals and the pre- booking and self printing of Tickets via personal computers or machines at railway stations and park and ride parking areas
Low & Difficult	TR 8	Improve public awareness of the existing transport facilities available to encourage their use thereby safeguarding their future

* All projects marked with an asterisk to be reviewed and summarised for Community Consultation on 14 May under headings "Issues" & "Proposals"

“Gateway to Cornwall”

Saltash and Surrounding Parishes Market and Coastal Town Initiative
Botus Fleming / Landrake with St Erney / Landulph / Pillaton / St Germans / St M

POTENTIAL PROJECTS

(DRAFT ISSUE DATED 5 MAY 2005)

COMMUNITY PLANNING, HEALTH & HOUSING (CP)

No	Project Description
CP 1	2 large education establishments – Saltash.net Community School and Cornwall College develop area identity with wider catchment and commitment to develop common links
CP 2	More FE & HE opportunities would encourage young people to stay locally rather than r direct link to jobs
CP 3	Work with CCC, CDC and Plymouth CC on development proposals for Regional Spatial opportunity to influence new planning approach in the regional spatial strategy
CP 4	NOT ALLOCATED
CP 5	Engagement of Youth Service & Sports Clubs to work positively and holistically with you
CP 6	NOT ALLOCATED
CP 7	“Welcome” pack and area guide for new estates in Saltash and PL12 villages (see also
CP 8	Saltash.net Community School taking on network role
CP 9	To develop a network amongst primary healthcare to strengthen PL12 identity and influ
CP 10	To improve available information for local population on health provision and support – v improved access and updating (see also CP 25, EC 4, ED 4 & ED 11)
CP 11A	To create more accessible support to younger people for emotional and sexual problem
CP 11B	To create more accessible support to people with mental health problems
CP 12	To influence the development and future available functions within St Barnabas Hospita

CP 13	Huge potential for water sports development – recognizing over subscription for such fa
CP 14	Open up access to school facilities all year round
CP 15	Saltmill Park in Saltash has unfulfilled potential
CP 16	Saltash Parks Improvement Group's (SPIG) initiatives could be extended to benefit PL1
CP 17	Improve access to Tamar estuary (see also CP 13 & EC 6)
CP 18	Develop central register of sports register of sports clubs/leisure groups to improve acce
CP 19	Development of area west of Carkeel (Broadmoor Farm) as a Community Campus (see TR 5, TR14 and TR 16)
CP 20	Feasibility study to examine use of area west of Carkeel (Broadmoor Farm) as a Comm the context of the emerging regional spatial strategy (see also CP 19, TR1, TR 5, TR 14)
CP 21	Sensitive development of the Waterside and other riverside areas to enhance tourism, v leisure opportunities
CP 22	The establishment of a group – with public and commercial representatives - committed development focused on the Tamar
CP 23	Development of plans for facilities for water sports with an eye to a successful 2012 Lon Olympic bid – any facilities (accommodation and other facilities) would be retained for lo
CP 24	Redevelopment of Saltash Fore St area

CP 25	Setting up and maintaining through the Saltash Community School, Saltash.net, a web network which provides information on community resources for health, well being, sport within the PL12 area. To also open up interactive notice boards capturing views and information on unmet need, unavailable services and highlights issues for the socially excluded and hard to reach (see also CP 10, EC 4, ED 4 & 11)
CP 26	Development of "foyer" scheme providing housing and associated support to young people
CP 27	Development of a multi agency healthy living centre
CP 28	Development of an area wide sports/ leisure forum which focuses on opportunities for community development
CP 29	Completion of Saltash bridge mosaics

ECONOMY & TOURISM (EC)

No	Project Description
EC 1	Develop a holistic approach to a wide range of business opportunities
EC 2	Develop a “Gateway to Cornwall” brand to identify the area
EC 3	Identify and implement preferred Saltash Fore Street upgrading scheme to enable regeneration centre (see also EN 1 & CP 24)
EC 4	Develop attractive and professional website with “Gateway to Cornwall” (PL 12 area) identifying tourism, business and local information (see also CP 10, ED 4 & ED 11)
EC 5	NOT ALLOCATED
EC 6	Identify and develop river accesses in PL12 area to enable increased and diverse river access (see also CP 17 & CP 23)
EC 7	NOT ALLOCATED
EC 8	Heritage mapping - capitalise on proximity to Tamar Valley AONB, Cotehele House & Quay and other heritage sites, e.g. former mines, pumping houses, etc.
EC 9	Develop a tourism strategy (see also EC 10 & EN 2)
EC 10	Capitalise on existing events in the PL12 area (see also EC 9 & EN 2)
EC 11	Develop business centre and support service

EDUCATION, CULTURE & HERITAGE (ED)

No	Project Description
ED 1	Multi-functional Community Bus Service e.g. children (school runs), - young people (sports, shopping, trips etc.) – (see also TR 3 & TR 4)
ED 2	NOT ALLOCATED
ED 3	Identify new site for Saltash Community School to enable expansion (see also CP 19 & 20)
ED 4	Work with Saltash Community School to link “saltash.net” initiative with Gateway to Cornwall (see also CP 10, CP 25, EC 4 & ED 11)
ED 5	Identify ways to maximise use of PL12 schools for community educational and other activities (see also CP 14)
ED 6	Leaflet linking Saltash with PL12 parishes (see also CP 7, ED 7 & ED 8)
ED 7	Saltash Town & area guide (see also CP 7, ED 6 & ED 8)
ED 8	Communication with new estates in Saltash (see also CP 7, ED 6 & ED 7)
ED 9	Provision of medium-sized multi-purpose hall for events
ED 10	Improve community support group co-ordination for elderly and users of postal library services (see also CP 14) CD & DVD players to those in need
ED 11	NOT ALLOCATED
ED 12	NOT ALLOCATED

ENVIRONMENT (EN)

No	Project Description
EN 1	Redevelopment of Saltash Fore Street and surrounding area to maximise its strategic position and capitalise on outstanding views (see also EC 3 & CP 24)
EN 2	Provision of a visitors' centre to promote both the local area and Cornwall (see also EC 9)
EN 3	Find mixed use for Saltash Station to prevent decay and unsightly area
EN 4	Establish and promote links with Tamar Valley Futures MCTi (Tavistock / Callington area)
EN 5	Establish and promote links with Torpoint & Rame Peninsula MCTi
EN 6	Establish and promote links with Tamar Valley AONB
EN 7	Promote the World Heritage Site inscription for the Tamar Valley Mining Industry
EN 8	Promote / expand Saltash Heritage Museum
EN 9	Promote important historic associations e.g. Drake, Brunel etc
EN 10	Promote PL12 villages' community bus schemes to enable access to and from Saltash

TRANSPORT & ACCESSIBILITY (TR)

No	Project Description
TR 1	In the future if links with Plymouth become more heavily used and congested, and if Plymouth congestion charging a park and ride road and rail scheme may be a more viable proposition (see also TR 14, TR 16, CP 19 and CP 20)
TR 2	Develop the use of rail links at St Germans
TR 3	Support the creation of small community bus / taxi services in PL12 to feed into timetabled services ensuring they are available to wide cross-section of the rural and town community thereby increasing the accessibility and viability of these services (see also ED 1, TR 4 and TR 11)
TR 4	Support schemes to enable young and hard to reach groups to access transport in order to improve their quality of life and productive lives which in turn enriches the overall community and reduces the strain on Social Services.(see also ED1, TR 3 and TR 11)
TR 5	Provide park and ride services to Plymouth (see also TR1, TR14, CP 19 and CP 20)
TR 6	Reduce the need to travel by providing on line services that allow access and two way re-booking of services to Government, Local Health Centres and Hospitals and the pre- booking and self printing of tickets using personal computers or machines at railway stations and park and ride parking areas.
TR 7	Develop strategy for business transport
TR 8	Improve public awareness of the existing transport facilities available to encourage their use and safeguarding their future
TR 9	Promote the use of Bus Travel by removing aspects that discourage their use

TR 10	Provide coach parking near to the town centre to encourage visitors to use the town's shops
TR 11	Encourage and assist the formation of community, or parish based bus, taxi bus services into the town transport hub through routes and facilities thereby increasing their use and viability (see also TR 4 & ED1)
TR 12	Improve the surrounds of the Saltash Railway Station and waiting area, provide ticket office, improve parking arrangements
TR 13	Provide bus link between bus hub and railway station
TR 14	Investigate the reactivation of and the possible provision of car parking at the railway halt and community college at Wearde to increase commuter use (see also TR1, TR 5, CP 19 and ED1)
TR 15	Consider the construction of freight handling and motor-rail facility at Trerulefoot
TR 16	Reduce commuter congestion by providing Park & Ride.(see also TR1, TR5, TR 14, CP 19 and ED1)
TR 17	Provide secure cycle racks in Fore St, town car parks, library, health centre (as sited at the health centre complex in Callington Rd), railway station and the retail complex in Avery Way.

TR 18	Develop strategy for Saltash and PL12 cycle and foot paths
TR 19	Improve crossing points on main roads to make travel on foot safer.
TR 20	Ferry links with Plymouth
TR 21	Investigate the provision off disabled parking in Fore St Saltash
TR 22	Inclined railway from Waterside to Lower Fore St or North Rd
TR 23	Cable Car hung under Brunel's Bridge
TR 24	Seasonal Eco-bus / small bus linking the Saltash ferry with Fore St, returning via Culver F key points on the Heritage Trail.
TR 25	Carry out feasibility study of a heliport terminal in PL12

"GATEWAY TO CORNWALL" - POTENTIAL PROJECTS BY RANKING (THIRD DRAFT - 7 JUN 2012)

HIGH CONTRIBUTION & EASY TO DELIVER	
High & Easy	CP 1 2 large education establishments – Saltash.net Community School and Cornwall College – could be used to develop area identity with wider catchment and community develop common links
High & Easy	CP 18* Develop central register of sports clubs/leisure groups to improve access
High & Easy	CP 22* The establishment of a group – with public and commercial representatives - committed to plan for local development focused on the Tamar
High & Easy	CP 23* Development of plans for facilities for watersports with an eye to a successful 2012 London or Paris Olympic bid – any facilities (accommodation and other facilities) retained for local ongoing use
High & Easy	CP 25* Setting up and maintaining through the Saltash Community School, Saltash.net, a web based information network which provides information on community resources and well being, sport and leisure activity within the PL12 area. To also open up interactive notice boards capturing views and information relating to unmet need, unvisited and highlights issues for the socially excluded and hard to reach groups (see also CP 10, EC 4, ED 4 & ED 11)
High & Easy	CP 7* "Welcome" pack and area guide for new estates in Saltash and PL12 villages (see also ED 8)
High & Easy	CP 8 Saltash.net Community School taking on network role
High & Easy	EC 10* Capitalise on existing events in the PL12 area (see also EC 9 & EN 2)
High & Easy	EC 11* Develop business centre and support service
High & Easy	EC 2* Develop a "Gateway to Cornwall" brand to identify the area
High & Easy	EC 4* Develop attractive and professional website with "Gateway to Cornwall" (PL 12 area) identity providing tourism, business and local information (see also CP 10, ED 8)
High & Easy	EC 8* Heritage mapping - capitalise on proximity to Tamar Valley AONB, Cotehele House & Quay National Trust and other heritage sites, e.g. former mines, pumping stations
High & Easy	EC 9* Develop a tourism strategy (see also EC 10 & EN 2)
High & Easy	ED 4* Work with Saltash Community School to link "saltash.net" initiative with Gateway to Cornwall website (see also CP 10, CP 25, EC 4 & ED 11)
High & Easy	ED 6 Leaflet linking Saltash with PL12 parishes (see also CP 7, ED 7 & ED 8)
High & Easy	ED 7 Saltash Town & area guide (see also CP 7, ED 6 & ED 8)
High & Easy	ED 8 Communication with new estates in Saltash (see also CP 7, ED 6 & ED 7)
High & Easy	EN 4* Establish and promote links with Tamar Valley Futures MCTI (Tavistock / Callington area)
High & Easy	EN 5* Establish and promote links with Torpoint & Rame Peninsula MCTI
High & Easy	EN 6* Establish and promote links with Tamar Valley AONB
High & Easy	EN 7* Promote the World Heritage Site inscription for the Tamar Valley Mining Industry
High & Easy	EN 9* Promote important historic associations e.g. Drake, Brunel etc. Consider erecting statues of famous persons on heritage trail.
High & Easy	TR 17* Provide secure cycle racks in Fore St, town car parks, library, health centre (as sited at the Leisure Centre complex in Callington Rd), railway station and the retail park
High & Easy	TR 21* Investigate the provision of disabled parking in Fore St Saltash
High & Easy	TR 7 Develop strategy for business transport
High & Easy	PC1 (CP) Provide advice to St Germans Parish Council on initiating Parish Plan
High & Easy	PC5 (CP) Investigate strategy for provision of village services
High & Easy	PC6 (EC) Improve poor public toilet provision in Saltash town centre
High & Easy	CC1 (CP) Review the need for upgrading infrastructure / facilities on Pilmer Estate in Saltash
High & Easy	CC2 (CP) Explore the requirement for a forum for the voluntary sector & consider the creation of a "one-stop" shop of hub for volunteers
High & Easy	CC3 (CP) Investigate timescale for the commissioning of Saltmill Park all-weather pitch
High & Easy	CC4 (CP) Publicise the need for support for people with disabilities
High & Easy	CC5 (CP) Support the Celtic Cross project as part of the Gateway to Cornwall brand development (see EC 2)
High & Easy	CC9 (ED) Support and promote "Brunel 200" exhibition in Saltash in 2006 (as part of the national celebration of Isambard Kingdom Brunel's life and achievements)
High & Easy	CC11 (EN) Review strategy for support of footpaths in PL12
High & Easy	CC12 (EN) Review strategy for "civic pride" project in Saltash
High & Easy	CC13 (EN) Review strategy for nature reserves in PL12
High & Easy	CC15 (TR) Identify strategy for traffic loading on A38 including second Tamar crossing

HIGH CONTRIBUTION & DIFFICULT TO DELIVER

High & Difficult	CP 10*	To improve available information for local population on health provision and support – web based for improved access and updating (see also CP 25, EC 4, ED 4 & ED 5)
High & Difficult	CP 11B	To create more accessible support to people with mental health problems
High & Difficult	CP 12	To influence the development and future available functions within St Barnabas Hospital
High & Difficult	CP 13*	Huge potential for watersports development – over subscription for such facilities in Plymouth
High & Difficult	CP 17	Improve access to Tamar estuary (see also CP 13 & EC 6)
High & Difficult	CP 19*	Development of the Broadmoor Farm site as a Community Campus using sustainable materials and environment-friendly systems (see also CP 20, TR 1, TR 5, TR 6, TR 7, TR 8, TR 9, TR 10, TR 11, TR 12, TR 13, TR 14, TR 15, TR 16, TR 17, TR 18, TR 19, TR 20, TR 21, TR 22, TR 23, TR 24, TR 25, TR 26, TR 27, TR 28, TR 29, TR 30, TR 31, TR 32, TR 33, TR 34, TR 35, TR 36, TR 37, TR 38, TR 39, TR 40, TR 41, TR 42, TR 43, TR 44, TR 45, TR 46, TR 47, TR 48, TR 49, TR 50, TR 51, TR 52, TR 53, TR 54, TR 55, TR 56, TR 57, TR 58, TR 59, TR 60, TR 61, TR 62, TR 63, TR 64, TR 65, TR 66, TR 67, TR 68, TR 69, TR 70, TR 71, TR 72, TR 73, TR 74, TR 75, TR 76, TR 77, TR 78, TR 79, TR 80, TR 81, TR 82, TR 83, TR 84, TR 85, TR 86, TR 87, TR 88, TR 89, TR 90, TR 91, TR 92, TR 93, TR 94, TR 95, TR 96, TR 97, TR 98, TR 99, TR 100, TR 101, TR 102, TR 103, TR 104, TR 105, TR 106, TR 107, TR 108, TR 109, TR 110, TR 111, TR 112, TR 113, TR 114, TR 115, TR 116, TR 117, TR 118, TR 119, TR 120, TR 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746, TR 747, TR 748, TR 749, TR 750, TR 751, TR 752, TR 753, TR 754, TR 755, TR 756, TR 757, TR 758, TR 759, TR 760, TR 761, TR 762, TR 763, TR 764, TR 765, TR 766, TR 767, TR 768, TR 769, TR 770, TR 771, TR 772, TR 773, TR 774, TR 775, TR 776, TR 777, TR 778, TR 779, TR 780, TR 781, TR 782, TR 783, TR 784, TR 785, TR 786, TR 787, TR 788, TR 789, TR 790, TR 791, TR 792, TR 793, TR 794, TR 795, TR 796, TR 797, TR 798, TR 799, TR 800, TR 801, TR 802, TR 803, TR 804, TR 805, TR 806, TR 807, TR 808, TR 809, TR 810, TR 811, TR 812, TR 813, TR 814, TR 815, TR 816, TR 817, TR 818, TR 819, TR 820, TR 821, TR 822, TR 823, TR 824, TR 825, TR 826, TR 827, TR 828, TR 829, TR 830, TR 831, TR 832, TR 833, TR 834, TR 835, TR 836, TR 837, TR 838, TR 839, TR 840, TR 841, TR 842, TR 843, TR 844, TR 845, TR 846, TR 847, TR 848, TR 849, TR 850, TR 851, TR 852, TR 853, TR 854, TR 855, TR 856, TR 857, TR 858, TR 859, TR 860, TR 861, TR 862, TR 863, TR 864, TR 865, TR 866, TR 867, TR 868, TR 869, TR 870, TR 871, TR 872, TR 873, TR 874, TR 875, TR 876, TR 877, TR 878, TR 879, TR 880, TR 881, TR 882, TR 883, TR 884, TR 885, TR 886, TR 887, TR 888, TR 889, TR 890, TR 891, TR 892, TR 893, TR 894, TR 895, TR 896, TR 897, TR 898, TR 899, TR 900, TR 901, TR 902, TR 903, TR 904, TR 905, TR 906, TR 907, TR 908, TR 909, TR 910, TR 911, TR 912, TR 913, TR 914, TR 915, TR 916, TR 917, TR 918, TR 919, TR 920, TR 921, TR 922, TR 923, TR 924, TR 925, TR 926, TR 927, TR 928, TR 929, TR 930, TR 931, TR 932, TR 933, TR 934, TR 935, TR 936, TR 937, TR 938, TR 939, TR 940, TR 941, TR 942, TR 943, TR 944, TR 945, TR 946, TR 947, TR 948, TR 949, TR 950, TR 951, TR 952, TR 953, TR 954, TR 955, TR 956, TR 957, TR 958, TR 959, TR 960, TR 961, TR 962, TR 963, TR 964, TR 965, TR 966, TR 967, TR 968, TR 969, TR 970, TR 971, TR 972, TR 973, TR 974, TR 975, TR 976, TR 977, TR 978, TR 979, TR 980, TR 981, TR 982, TR 983, TR 984, TR 985, TR 986, TR 987, TR 988, TR 989, TR 990, TR 991, TR 992, TR 993, TR 994, TR 995, TR 996, TR 997, TR 998, TR 999, TR 1000

LOW CONTRIBUTION & EASY TO DELIVER

Low & Easy	CP 29*	Completion of Saltash bridge mosaics
Low & Easy	ED 10	Improve community support group co-ordination for elderly and users of postal library service, e.g. recycling CD & DVD players to those in need
Low & Easy	TR 18*	Develop strategy for Saltash and PL12 cycle, foot and bridle paths and link with proposals for 20 MPH restrictions on selected country lanes
Low & Easy	TR 20*	Ferry links with Plymouth
LOW CONTRIBUTION & DIFFICULT TO DELIVER		
Low & Difficult	CP 11A	To create more accessible support to younger people for emotional and sexual problems
Low & Difficult	CP 14*	Open up access to school facilities all year round
Low & Difficult	CP 15*	Saltmill Park in Saltash has unfulfilled potential
Low & Difficult	CP 16	Saltash Parks Improvement Group's (SPIG) initiatives could be extended to benefit PL12 villages.
Low & Difficult	CP 5*	Engagement of Youth Service & Sports Clubs to work positively and all-embracingly with young people
Low & Difficult	ED 1*	Multi-functional Community Bus Service e.g. children (school runs), - young people (sports etc), older people (shopping, trips etc.) – (see also TR 3 & TR 4)
Low & Difficult	ED 5*	Identify ways to maximise use of PL12 schools for community educational and other activities (see also CP 14)
Low & Difficult	TR 10*	Provide coach parking near to the town centre to encourage visitors to use the town's shops and facilities
Low & Difficult	TR 12*	Improve the surrounds of the Saltash Railway Station and waiting area, - provide ticket office and toilets, and improve parking arrangements
Low & Difficult	TR 19*	Improve crossing points on main roads to make travel on foot safer.
Low & Difficult	TR 2	Develop the use of rail links at St Germans
Low & Difficult	TR 22	Inclined railway from Waterside to Lower Fore St or North Rd
Low & Difficult	TR 23*	Cable Car hung under Brunel's Bridge
Low & Difficult	TR 24*	Seasonal Eco-bus / small bus linking the Saltash ferry with Fore St, returning via Culver Rd, rail station and key points on the Heritage Trail.
Low & Difficult	TR 6	Reduce the need to travel by providing on line services that allow access and two way reaction with Local Government, Local Health Centres and Hospitals and the printing of Tickets via personal computers or machines at railway stations and park and ride parking areas.
Low & Difficult	TR 8	Improve public awareness of the existing transport facilities available to encourage their use thereby safeguarding their future

* All projects marked with an asterisk to be reviewed and summarised for Community Consultation on 14 May under headings "Issues" & "Proposals"