

INDEX TO LAUNCH EVENT

To access documents click on Bookmark left hand side Acrobat Window

Launch event programme

Launch event questions

Letter to all on MCTi data base

Letter to chairman St Domonick PC

Letter to Co-op

Letter to Waitrose

Feedback from launch

"GATEWAY TO CORNWALL"

Saltash and Surrounding Parishes Market and Coastal Town Initiative

Botus Fleming
Landrake with St Erney
Landulph
Pillaton
St Dominick
St Germans
St Mellion
Saltash

**Launch of the "Gateway to Cornwall"
Initiative**

16th June 2004

"GATEWAY TO CORNWALL"

Saltash and Surrounding Parishes Market and Coastal Town Initiative

INTRODUCTION

The Market and Coastal Town Initiative is sponsored by the South West of England Regional Development Agency, The Countryside Agency and Caradon District Council. The purpose of "Gateway to Cornwall" is to build a better long term future for the people of Saltash and the surrounding parishes in the PL12 area.

The initiative is committed to working with all parishes and community groups in the area. The aim is to build an effective and skilful partnership around long term strategic projects which address local needs.

THE AIM OF THE EVENING EVENT

To bring together people who have a stake in the future of the PL12 area

To gain an understanding of the strategic goals and themes of the initiative to enable people to direct their energies to identifying community issues and projects

To develop a culture of co-operation between all those who seek to secure a better future for the area

To create the foundation for practical action in the future

PROGRAMME

7.0 pm Registration & Mark where you live on the map.

7,10 pm Chairman's Welcome and Introduction

7.20 pm Presentation on "Gateway to Cornwall"

7.50 pm Meet in Groups

- Select Discussion Leader and Recorder
- Review and agree list of items raised
- Identify cross-cutting themes
- Agree on date for further meeting of Group
- Select Group Leader for future activity

8.20 pm Groups report back results of discussion

8.45 pm Chairman's Closing Remarks

Conference Facilitators' Roles

- Set up catering arrangements
- Manage registration
- Set time and tasks
- Collate information

Participants' Roles

- Provide information
- Participate in discussions
- Join Working Groups
- Enjoy the evening

Conference Guidelines

- All ideas are valid
- Everything written down on flip charts or post-its
- Listen to each other
- Work to timetable
- Seek common ground
- Acknowledge different opinions

Guidelines and Tips for Small Groups

Each group manages its own discussion, creation of flip charts and use of time

Discussion Leader

Makes sure each person who wants to speak is heard. Keeps focussed on task.

Recorder

Writes topics and ideas on flip charts

Reporter

Reports back result of group discussion

“GATEWAY TO CORNWALL”

Working in groups gives everyone the opportunity to contribute to the Saltash and PL12 Parishes Community Strategic Plan “Gateway to Cornwall”.

It is proposed that groups work in one of 5 Strategic Goal areas as listed below and on the Goals and Themes grid.

Economy / Tourism

Environment

Community Planning & Housing

Education

Traffic & Transport

It is intended that other groups will address cross-cutting themes relating to all Strategic Goal areas

Q1. What and where are the opportunities for making improvements to the PL12 community?

Q2. What are the barriers that prevent improvements?

Q3. What are the major community issues and projects that need to be addressed?

As background, here is a summary of the national perception of key negative and positive issues facing market towns:

National Concern	National Vision for the Future
Economic decline and vulnerability Basic services threatened Poor accessibility Growth pressures Changing roles and identities Social provision, e.g. housing	A focus on economic development Markets for local products Comprehensive local service centres Transport hubs Tourism gateways Distinctive places to live

“Gateway to Cornwall”

Saltash and Surrounding Parishes Market and Coastal Town Initiative
1st Floor, Citizens' Advice Bureau
18 Belle Vue Rd
Saltash
PL12 6ES
Tel: 01752 841263
e-mail: mcti@saltash.gov.uk

7th May 2004

Dear

I would like to invite you to an evening get-together at 7.0 pm on Wednesday 16th June at the Guildhall, Lower Fore Street, Saltash, where we will launch the “Gateway to Cornwall” initiative, review progress, discuss and set a timetable for the next steps and ask you to join a group addressing the themes that the Steering Group has already identified. We hope to make it a pleasant evening and will provide refreshments including Wine and Cheese for everyone who can come.

MCTi is a Government initiative and is sponsored by the South West of England Regional Development Agency, The Countryside Agency and Caradon District Council. The purpose is to bring people and organisations together to build a better long term future for the people of Saltash and the surrounding parishes in the PL12 area. The result of our efforts will lead to a Community Strategic Plan and open the door to opportunities for the future.

I look forward to seeing you there. Please let me know if you can come by completing the slip below and sending it to the above address, or by contacting me by phone or e-mail.

Yours sincerely

John Evans
MCTi Community Agent

I (Name).....will come to the “Gateway to Cornwall”
get-together at 7.0 pm on 16th June at the Guildhall, Saltash

Address.....

Telephone / e-mail.....

“Gateway to Cornwall”

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1st June 2004

Councillor Mrs Julie Wenmoth

Dear Mrs Wenmoth

I would be very pleased to come to St Dominick to give you and fellow Parish Councillors a brief on the Market and Coastal Town Initiative sponsored by SWRDA.

In South East Cornwall, Torpoint and Looe are working on Community Strategic Plans with their surrounding parishes. Launceston and surrounding parishes have already completed theirs. I am also aware of the work which has led to the Tamar Community Futures report covering the Tavistock and Callington areas. I understand that Tavistock is now working with its surrounding parishes in Devon on a Market and Coastal Town Initiative scheme as well.

We are working closely with both SWRDA and Caradon District Council on this and want to work with all the parishes in the PL12 area. I very much hope you will find an opportunity to discuss this further with your Parish Council. We want all the Parish Plans, the Saltash Integrated Area Plan and other proposals for the area to come together to give strength in depth to the work now proposed which ideally would result in a Community Plan by the end of 2004.

I attach an invitation to the launch of the “Gateway to Cornwall” MCTi on 16th June. I do hope you can come.

Yours sincerely

John Evans
MCTi Community Agent

“Gateway to Cornwall”

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2nd June 2004

Mr Nick Pearce
Manager, Co-op
51/59 Fore St
Saltash
PL12 6AL

Dear Mr Pearce

I am attaching your invitation to an evening event on 16th June at the Guildhall, Saltash, launching the Saltash and Surrounding Parishes Market and Coastal Town Initiative “Gateway to Cornwall” – to develop the Community Strategic Plan.

You kindly said that I might write to ask if the Co-op might support the initiative in some way. Could you please consider sponsoring the event by providing snacks and soft drinks. I have sent letters so far to around 100 people who have indicated their interest in working with groups developing the plan. I would be delighted if 80 or so of those came, and we believe we will have a good cross-section of the community at the event.

Ideally if the Co-op could provide 6 bottles of soft drinks, 6 bottles of water and packet snacks such as crisps, cheese biscuits etc. that would be excellent. I have asked Waitrose if they could also sponsor the event by providing the wine. I would be pleased to acknowledge the Co-op's sponsorship in an appropriate way at the event.

Yours sincerely

John Evans
MCTi Community Agent

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23rd June 2004

Mr John Parker
Manager, Waitrose
Tamar View
Saltash
PL12 6LD

Dear John

I am writing to thank you as Manager of Waitrose very much indeed for supporting and sponsoring the launch of the “Gateway to Cornwall” Market and Coastal Town Initiative at the Guildhall last week. We had a good attendance including the Mayor of Saltash and around 60 representatives of businesses, local and PL12 parish organizations and individuals who had expressed interest in the project. The 24 bottles of wine you provided helped to make the occasion very enjoyable.

We are now embarking on the next steps to complete the Health Check audits to identify economic, environmental and social strengths and weaknesses of Saltash and the PL12 parishes and to identify opportunities for change over the next 20 years. It was agreed that next meetings would be in the sub-groupings as below:

Economy / Tourism - Joe Ellison – Meeting 7 pm Wed 23 Jun at Saltash Guildhall.
Environment – Brian Pedley – Meeting 7 pm on Wed 7 July at Landulph Memorial Hall
Community, Planning & Housing – Brian Carter – Meeting 7 pm on Wed 30 June at Guildhall
Education – Sarah Prattent acting as Group Leader – Meeting to be held within next 2 weeks
Traffic & Transport – Group Leader not yet found – No meeting planned as yet.

I would be pleased to keep you informed and if I may call on your advice from time to time as we progress.

Steve Tait, Chairman of the MCTi Steering Group, wishes me to pass on his thanks for helping to make the event a great success.

Yours sincerely

John Evans
MCTi Community Agent

“GATEWAY TO CORNWALL”

- Feedback from 16th June Event

Economy / Tourism

- Publicity & marketing
- Broadmoor Farm – medium-sized development
- Need for larger industrial units – 2500-10000 sq ft
- Need for basic skills training – cross-cutting with Education
- Saltash Fore Street improvement
- Saltash Fore Street – development in Co-op area
- Saltash town centre regeneration
- Night club issue on estate
- Saltash station
- Saltash tourism – retail outlets
- Saltash tourism – cream teas
- Absentee landlords
- Gateway to Cornwall
- Crime and fear of crime
- MOD moorings
- Future of moorings – central BT
- Plymouth owned moorings
- Winter boat storage
- Lack of public garden at Saltash Waterside
- Access to the water
- Public houses – Ashtorre – ferry
- Dance / music festival
- Research resources
- Rural / village issues

Next Group Meeting – Ashtorre Community Centre Wed 23 Jun (TBC)

“GATEWAY TO CORNWALL”

- Feedback from 16th June Event

Environment

- Traffic in Saltash Fore Street
- Traffic noise + pollution from exhausts
- Speed reduction in built up areas
- Cyclist safety
- Eco-friendly traveling – better use of buses and river
- Bus services!
- Protect footpaths
- More effective use of urban land
- Create additional green spaces
- Improve Saltash Fore Street shop frontage
- Keep Saltash “hotspots” clean
- Saltash station
- Tree planting – better protection of existing trees
- Attack litter problem
- Research alternative traffic routes through centre of Saltash
- Poor traffic management in Saltash
- Review car park charges which force more car parking on streets
- Address fly-tipping
- Increase fines for dog fouling
- Access to beaches
- Cross-cutting themes with other groups

Group Leader – Brian Pedley

Next Group Meeting – Landulph Memorial Hall at 7 pm on Wed 7 July

“GATEWAY TO CORNWALL”

- Feedback from 16th June Event

Community Planning & Housing

- Many topics to be researched and addressed

Next Group Meeting at Guildhall Saltash at 7.0 pm on 30th June

“GATEWAY TO CORNWALL”

- Feedback from 16th June Event

Education

Summary

Saltash has two large education education centres with resources and expertise. Needs to work in conjunction with PL12 community covering the complete spectrum of education and ages

- Saltash Community School - Specialist School
 - Maths, ICT, Science
 - Community Programme = outreach
 - Covering all of PL12
 - Targeting public and schools
 -
- Primary schooling
 - Local and environmental studies
 - Science Key Stage 2 – bringing specialist teachers into primary education
 - Heritage – teaching awareness of PL12 unique position in Tamar Valley – industrial, agricultural and marine past, present and future
 - Saturday school – based in Saltash – covering all ages plus parents – to include outreach
- Cornwall College Saltash
 - Vocational training
 - Adult, community evening classes
 - Learning shop
 - Adult classes taken to surrounding villages
- Millbrook ICT centre
- Learn direct
- Adult numeracy and literacy – over 16s to reach level 2 GCSE
- Scout badges in ICT
- Resource for specialist learning and training
- Professional skills training – Health & Safety, etc.
- ESF funding for skills for work, transport and childcare provision
- Liaison with Sheila Boyd (owner of 2 public houses)
 - Outreach ICT for over 18s - encourage people back into education, particularly those who did not finish schooling, and older people who have never received ICT training

Next meeting planned to be within next 2 weeks

“GATEWAY TO CORNWALL”

- Feedback from 16th June Event

Traffic & Transport

- Excessive speeding though Forder – approaching from lanes without speed restriction
- Humps and 20 MPH limit on St Stephens / Fore Street unnecessary
- Narrowing of Callington Road junction increases danger
- Increase of traffic through residential areas to avoid roads with humps
- Congestion in Saltash Fore Street – 2 buses cannot use short bus bays
- Effects of tunnel closure on residents
- A38 has 7 different speed limits between Saltash Bridge and Trerulefoot Roundabout – causes confusion and irritation
- Public transport is unreliable – need “real time” information
- Lack of bus timetables and bus information
- Ring and ride scheme to be considered
- CORLINK is missed
- Need to consider taxi buses
- Not enough trains stop at Saltash station

Group Leader and Date of Next Meeting to be agreed.