

Appendix 2 - Organisational and Strategic Context

Organisational and Strategic Context within the Tamar Valley AONB Partnership Structure

Organisation	Type of Organisation	Key documents	Links
Bere Local History Group	Local history/ cultural body		
Bere Environmental Education Services	Local environmental body		
Bere Ferrers Villagers Group	Local voluntary body		
British Trust for Conservation Volunteers	Local environmental body		
Cabinet Office	Government department	The Curry report	www.cabinet-office.gov.uk/farming/index/CommissionReport.htm
Callington Museum Trust	Local history / cultural body		
Calstock Development Trust	Community development		
Calstock Footpath Society	Local environmental body		
Calstock Local History Group	Local history / cultural body		
Calstock Parish Archive Trust	Local history / cultural body		
Caradon District Council	Local Authority		
Community Council of Devon	Community development		
Cornwall Archaeological Society	Local history / cultural body		
Cornwall County Council	Local Authority		
Cornwall Rural Community Council	Community development	A Biodiversity Guide for the Planning and Development Sectors in the South West.	
Cornwall Wildlife Trust	Wildlife Trust		
Country Land & Business Association	Land management		
Countryside Agency	Government Agency		
Culture South West	Government Agency	South West Culture Strategy - In search of "Chunky Dunsters"	www.culturesouthwest.org.uk/downloads
Dartmoor National Park Authority	National Park	Dartmoor National Park Plan	
Dartmoor Tin Research Group	Local history/ cultural body		
Dartmoor Tourist Association	Tourism		
Defra	Government department	Strategy for sustainable food & farming, SW Delivery Plan, "Doing Things Differently - A delivery plan for sustainable farming and food in SW England"	
Devon Biological Records Centre	Records centre		
Devon & Cornwall Rail Partnership	Local Transport Group		
Devon County Council	Local Authority		
Devon Minerals & Mining Group	Local history/ cultural body		
Devon Rural Network	Local Strategic partnership	Devon Rural Strategy	
Devon Wildlife Trust	Wildlife Trust	Devon Biodiversity Action Plan	

Organisational and Strategic Context within the Tamar Valley AONB Partnership Structure (*continued*)

Organisation	Type of Organisation	Key documents	Links
Duchy College	Educational establishment	Land management	
Duchy of Cornwall	Land management		
East Cornwall Mining History Association	Local history / cultural body		
East Cornwall Regeneration Company	Economic development	Caradon Integrated Action Plan	
East Cornwall Rural Transport Partnership	Local Transport Group		
English Heritage	Government Agency	State of the Historic Environment in the South West 2002, English Heritage in the South West 2003-5, Strategy for the Historic Environment in the South West	www.english-heritage.org.uk
English Nature	Government Agency	Biodiversity Action Plans	
Enterprise Tamar	Business Support		
Environment Agency	Government Agency	Local Environment Agency Plans	
Environmental Records Centre for Cornwall and the Isles of Scilly	Records Centre		
Farming and Wildlife Advisory Group	Land management		
Forder Community & Conservation Association	Local conservation group		
Forestry Commission (S W England)	Government Agency		
Forestry Trust	Land management		
Future Foundations	Government Agency	Future Foundations – building a better South West. A sustainable construction charter for the region.	www.futurefoundations.co.uk
Government Office South West	Government Agency	A Guide to Sustainable Tourism in the South West and South Wales - Multi-Modal Study(SWARMMS)	www.oursouthwest.com/RegiSus/tourism.htm , www.swarmms.org.uk
Gunnislake Forum	Local community group		
Kit Hill Country Park	Local Authority		
Lockett Villagers Association	Local community group		
Maristow Estate	Land management		
Milton Abbot Discoverers	Local community group		
Morwellham & Tamar Valley Trust	Historic Trust		
National Association for AONBs		National guidance	
National Farmers Union SW	Land management		
National Trust	Environmental body		
North Cornwall District Council	Local Authority		
Parish and Town Councils	Parish Council	Parish Plans	
Plymouth & District Archaeological Society	Local history		

Organisational and Strategic Context within the Tamar Valley AONB Partnership Structure (*continued*)

Organisation	Type of Organisation	Key documents	Links
Plymouth Area Groundwork Trust	Environmental regeneration		
Plymouth City Council	Local Authority		
Plymouth Mineral & Mining Club	Local conservation group		
Plymouth Sub Regional Partnership	Strategic Partnership	Plymouth Sub Regional Strategy	
Port Eliot Estate	Land management		
Port of Plymouth Marine Liaison Committee	Estuary management		
Public Art South West (PASW)	Government Agency	Designing our Environment – towards a strategy for Architecture & the Built Environment in the South West	www.publicartonline.org.uk/dialogue/design.htm
Queens Harbour Master	Harbour management		
Rural Delivery Service	Government Agency		
Saltash Heritage Museum	Local history / culture		
Silvanus Trust	Forestry		
South West of England Regional Development Agency	Regional development	SW Economic Strategy, South West Sustainability framework. State of the region 2002, South West Renewable Energy Strategy	www.southwestrda.org.uk/publications/strategy/ , www.oursouthwest.com/RegiSus/framework/framework.htm www.southwestrda.org.uk/publications/state_region.shtm/
South East Cornwall Discovery Centre	Tourism		
South Hams District Council	Local Authority		
South West Climate Change Impacts Partnership (SWCCIP)	Regional policy	South West Region Climate Change Impacts Scoping Study	www.oursouthwest.com/climate
South West Lakes Trust	Recreation / Land management		
South West Observatory	Environmental body	State of the SW environment report	www.swenvo.org.uk/environment/contents.htm
South West Protected Landscapes Forum	AONB / National Park co-ordination	"Rural revival in the South West Joint Statement of Intent for Protected Landscapes. Community Planning and AONB Management Plans in the South West"	
South West Regional Assembly	Regional government	South West Environment Strategy (consultation draft July 2003)	
South West Tourism	Regional tourism	Regional Planning Guidance for the South West (RPG 10), September 2003, South West Tourism Strategy	www.swtourism.co.uk/html/towards2020atourismstrategyforthesouthwest.stm www.swrpm.org.uk/datasets.rpg10.pdf
Stoke Climsland Parish Archive	Local history / culture		
Tamar Community Futures	Community regeneration	TCF Strategic Action Plan	
Tamar Estuaries Consultative Forum	Estuary management	Tamar Estuary Management Plan	
Tamar Protection Society	Local voluntary body		

Organisational and Strategic Context within the Tamar Valley AONB Partnership Structure (*continued*)

Organisation	Type of Organisation	Key documents	Links
Tamar Tributaries Fisheries Association	Fishing		
Tamar Valley Marketing Project	Local business support		
Tamar Valley Orchards Volunteers	Orchard group		
Taste of the West	Food and farming		
Tamar Valley Tourism Assoc. (TAVATA)	Tourism		
Tavistock and Villages Initiative (TAVI)	Strategic Partnership	Tavistock Market Towns Plan	
Tavistock and District Conservation Project	Local voluntary body		
Tavistock Museum	Local history / culture		
Tavistock Ramblers Association	Local voluntary body		
Tavistock Woodland Estate	Land management		
Tilhill Economic Forestry Ltd	Land management		
Trevithick Society	Mining heritage		
West Devon Business Information Point Ltd	Business support		
West Devon Borough Council	Local Authority		
West Devon Environmental Network	Environmental body		
West Country Rivers Trust	Rivers and fishing		
World Heritage Site	World Heritage Site		
Woodmeet	Woodland businesses	Woodmeet Strategy	

Organisational and Strategic Context within the Tamar Valley AONB Partnership Structure (*continued*)

Organisation	Executive	Level of Communication with the AONB Partnership			
		Consultees -		Management (Funders / Officers)	Other mechanism for integration with National or Regional Policy
Advisory	Technical				
Bere Local History Group					
Bere Environmental Education Services					
Bere Ferrers Villagers Group					
British Trust for Conservation Volunteers					
Cabinet Office					
Callington Museum Trust					
Calstock Development Trust					
Calstock Footpath Society					
Calstock Local History Group					
Calstock Parish Archive Trust					
Caradon District Council					
Community Council of Devon					
Cornwall Archaeological Society					
Cornwall County Council					
Cornwall Rural Community Council					
Cornwall Wildlife Trust					
Country Land & Business Association					
Countryside Agency					
Culture South West					
Dartmoor National Park Authority					
Dartmoor Tin Research Group					
Dartmoor Tourist Association					
Defra					
Devon Biological Records Centre					
Devon & Cornwall Rail Partnership					
Devon County Council					
Devon Minerals & Mining Group					
Devon Rural Network					
Devon Wildlife Trust					
Duchy College					
Duchy of Cornwall					
East Cornwall Mining History Association					
East Cornwall Regeneration Company					
East Cornwall Rural Transport Partnership					
English Heritage					
English Nature					
Enterprise Tamar					
Environment Agency					
Environmental Records Centre for Cornwall & Isles of Scilly					
Farming and Wildlife Advisory Group					
Forder Community & Conservation Ass.					
Forestry Commission (S W England)					
Forestry Trust					
Future Foundations					

Organisational and Strategic Context within the Tamar Valley AONB Partnership Structure (*continued*)

Organisation	Executive	Level of Communication with the AONB Partnership			
		Consultees -		Management (Funders / Officers)	Other mechanism for integration with National or Regional Policy
Advisory	Technical				
Government Office South West					
Gunnislake Forum					
Kit Hill Country Park					
Luckett Villagers Association					
Maristow Estate					
Milton Abbot Discoverers					
Morwellham & Tamar Valley Trust					
National Association for AONBS					
National Farmers Union SW					
National Trust					
North Cornwall District Council					
Parish and Town Councils					
Plymouth & District Archaeological Soc.					
Plymouth Area Groundwork Trust					
Plymouth City Council					
Plymouth Mineral & Mining Club					
Plymouth Sub Regional Partnership					
Port Eliot Estate					
Port of Plymouth Marine Liaison Cttee.					
Public Art South West (PASW)					
Queens Harbour Master					
Rural Delivery Service					
Saltash Heritage Museum					
Silvanus Trust					
South West of England Regional Development Agency					
South East Cornwall Discovery Centre					
South Hams District Council					
South West Climate Change Impacts Partnership (SWCCIP)					
South West Lakes Trust					
South West Observatory					
South West Protected Landscapes Forum					
South West Regional Assembly					
South West Tourism					
Stoke Climsland Parish Archive					
Tamar Community Futures					
Tamar Estuaries Consultative Forum					
Tamar Protection Society					
Tamar Tributaries Fisheries Association					
Tamar Valley Marketing Project					
Tamar Valley Orchards Volunteers					
Taste of the West					
Tamar Valley Tourism Association					
Tavistock and Villages Initiative					
Tavistock & District Conservation Project					

Organisational and Strategic Context within the Tamar Valley AONB Partnership Structure (*continued*)

Organisation	Executive	Level of Communication with the AONB Partnership			
		Consultees -		Management (Funders / Officers)	Other mechanism for integration with National or Regional Policy
		Advisory	Technical		
Tavistock Museum					
Tavistock Ramblers Association					
Tavistock Woodland Estate					
Tilhill Economic Forestry Ltd					
Trevithick Society					
West Devon Business Info. Point Ltd.					
West Devon Borough Council					
West Devon Environmental Network					
West Country Rivers Trust					
World Heritage Site					
Woodmeet					

Appendix 3 - Monitoring Strategy

THEME - Landscape Management

Issue	Policy	Targets	Potential Indicator
Lm1 Landscape Heritage	Support measures which identify and increase understanding of the landscape heritage. Seek to ensure the conservation, management and restoration of the historic landscape including statutory designated sites and other important archaeological sites.	Baseline mapping study (2004) followed by annual monitoring programme. Instigate initiatives and projects through annual work programme	To be developed with World Heritage Site Team
Lm2 Biodiversity	Seek to protect the biodiversity of the Valley from adverse impacts. Support measures which protect and increase the biodiversity of the area.	Baseline mapping study (2004) followed by annual monitoring programme. Instigate initiatives and projects through annual work programme	Survival of local varieties of orchard and daffodils species
Lm3 Natural Resources	Seek to protect the natural resources of the Valley from adverse impacts. Pro-actively promote and support activities which protect its natural resources and further the sustainable management of the Tamar Valley.	Baseline mapping study (2004) followed by annual monitoring programme. Instigate initiatives and projects through annual work programme	Biological / Species indicators based around Biodiversity Action Plan targets
Lm4 Landscape Management	Support land management that is environmentally sustainable and sensitive to the needs of the landscape, wildlife, heritage and local community. Encourage viable economic and social systems that help sustain communities and landscapes for this and future generations.	Baseline mapping study (2004) followed by annual monitoring programme. Instigate initiatives and projects through annual work programme	Proportion of land under higher tier agri-environment schemes
Lm5 Local Distinctiveness	Identify the essential local elements. Support the protection of essential local features.	Baseline study (2004) of constituent local elements. Annual monitoring programme and rolling identification of local features	Change in hedgerows' condition and length compared to areas outside the AONB
Lm6 River Management	Support measures which improve the management of the rivers and their catchments. Support measures which aid better recognition of the social, cultural and historic importance of the rivers.	Set out monitoring protocols with Environment Agency and Tamar Estuaries Consultative Forum - set out annual monitoring programme	To be developed with Environment Agency and Tamar Estuaries Consultative Forum
Lm6 Leisure Landscapes	The Tamar Valley AONB supports sustainable forms of recreation and tourism which are complementary with the landscape structure and environmental assets.	Baseline mapping study (2004) followed by annual monitoring programme. Instigate initiatives and projects through annual work programme	Changes in key views using fixed point photography

THEME - Understanding and Awareness

Issue	Policy	Targets	Potential Indicator
Ua1 Cultural Identity	Resist all measures which dilute and compromise the area's special characteristics and identity.	Baseline study (2004) of constituent local elements. Annual monitoring programme and rolling identification of local features	Appropriate Indicator to be devised
Ua2 Promotion, Encouragement and Engagement	Support measures extending the continued awareness of the Tamar Valley and complementing its designation.	Contained within Communication Strategy (2004). Education Strategy to set out monitoring programme	Proportion of people who understand what an AONB is
Ua3 Interpretation and Education	Implement a framework for the interpretation of, and education about, the landscape. Promote a greater understanding of the links between countryside, food production and land management.	Contained within Communication Strategy (2004). Education Strategy to set out monitoring programme	Proportion of visitors aware that they are visiting a protected landscape.

Appendix 3 - Monitoring Strategy (continued)

THEME - AONB Proofing

Issue	Policy	Targets	Potential Indicator
Ap1 Land Use Planning	Seek to ensure that the planning system pro-actively protects the landscape integrity and local distinctiveness of the area. Seek to ensure that the planning system effectively balances the needs of the population with the purpose of the designation.	Set up planning protocol and criteria 2004. Yearly review of protocol	To be agreed
Ap2 Building and Infrastructure	Protect the AONB landscape from intrusive buildings and infrastructure. Seek to attain the highest standards for buildings and infrastructure provision with lowest impacts which reflect local character.	Contained within Communication Strategy (2004). Annual Review of Communication Strategy Outputs	Agreed through Communication Strategy
Ap3 Rural Policy and Structural Change	Endeavour to demonstrate the environmental, social and economic value and worth of the designation and the Partnership.	Contained within Communication Strategy (2004). Annual Review of Communication Strategy Outputs	Agreed through Communication Strategy
Ap4 Influencing Others	Seek to ensure that recognition of the purposes of the designation are built into plans and activities of all bodies and individuals exerting influence on the AONB landscape. Seek to promote good practice by those influencing the AONB.	Contained within Communication Strategy (2004). Annual Review of Communication Strategy Outputs	Agreed through Communication Strategy
Ap5 The World Heritage Site for Cornwall and West Devon Mining Landscape	Support the inscription and implementation of the Management Plan of the WHS for Cornwall and West Devon Mining. Seek to ensure that the two designations work hand in hand to conserve the Tamar Valley AONB landscape.	Monitor common issues between WHS Management Plans and AONB outputs - log irregularities and ameliorate them	Agree through WHS Management Plan process

THEME - Sustainable Management

Issue	Policy	Targets	Potential Indicator
Sm1 Sustainable Communities	Support and plan for appropriate, sustainable, community development which helps to support the communities and economy of the AONB whilst sustaining our landscape and environment.	Set of Social Capital Criteria (AONB) 2004. Annual monitoring against criteria.	Indicator to be agreed
Sm2 Creating a Sustainable Landscape Economy	Support measures which help maintain the viability of the working landscape whilst maintaining the purposes of the AONB designation.	Set of Economic Criteria (AONB) 2004. Annual monitoring against criteria.	Proportional change in key economic sectors
Sm3 Long Term Management Frameworks	Introduce a rolling Annual Review process to maintain flexibility in response to internal and external pressures.	Annual report and review - management indicators included in Action Plan review, GIS and external links.	Attendance at Management Executive and Advisory Forum Meetings

Appendix 3 - Monitoring Strategy (continued)

Draft Tamar Valley AONB Indicators

Below is a list of draft indicators based on the SWPLF's work. These do require more work to fit within the themes in this Plan and ensure they are practical. They

are useful in providing an impression of the sorts of datasets required to give a comprehensive overview of the Management Plan.

Issue	Condition Indicator	Comment and Data Sources
Landscape		
Historic Features	% Scheduled Ancient Monuments (SAMs) in favourable condition	Data available from English Heritage (EH)
	Listed and unlisted buildings at risk	Data partly available from planning authorities and the remainder will have to be collected locally
	% change in locally distinctive field boundaries	Survey data from Historic Landscape Character Mapping
Views	Changes in key ridges and views	Sites to be determined following baseline survey work, and data collected from fixed point photography points
Local Distinctiveness	Loss of market gardening features	Use of market gardening Geographical Information System (GIS) data
	Extent of traditional orchards	Market gardening GIS
Land Management	% of land managed under higher tier agri-environment schemes	Data available from Defra
Biodiversity		
Habitats	% change in Biodiversity Action Plan (BAP) habitats	Baseline survey work nearing completion by English Nature (EN) and will be able to be supplied to AONB boundaries
River		
Rivers	% change in pollution incidents	Type of incidents to be used in monitoring requires local determination. Data currently available from Environment Agency (EA) and is regularly updated.
Access		
Access	% of Rights of Way (ROW) in good condition	Data available from ROW team
Social		
Affordable Housing	Number of new homes built annually, in the AONB, which are affordable housing	Data can be collated from the Local or County Planning Authorities and should include new affordable dwellings completed per year, including new build and conversions. This may require analysis of housing data by AONB unit.
Access to Services	% of AONB population in x km of a convenience food shop	Data is available from the Countryside Agency as part of their monitoring for the State of the Countryside. The data has been cut to an AONB level but may contain inaccuracies as it is based on ward boundaries.
Economic		
Employment Changes	% change in key employment sectors	Categories to be locally selected. Data available from NOMIS database and Defra. Smallest unit of disaggregation is ward, and sometimes larger to protect confidentiality. Will require data manipulation.
Farming	% change in relevant farming types + geographically specific data if required	Categories to be locally selected. Data available from Defra.